

Tom Cornish

Graphic Design & Artwork

2702 Cheverny Dr.
McKinney, TX 75070

469.247.2377
tomcornish@tx.rr.com
www.tomcornish.com

EXPERIENCE

TMP Directional Marketing – Dallas, TX

Sr. Graphic Designer, *January 2006 - present*

Graphic Designer, *June 2003 - January 2006*

Jr. Graphic Designer, *January 1999 - June 2003*

One of three designers that made up the creative center for the largest yellow pages agency in the world. Assisted in the creative support of the 13-15 account service offices in the US that serve almost every Fortune 500 company. Services included client specific yellow pages development, internal sales support & corporate branding materials, creation of account and sales convention materials, maintaining & building a vendor network within print industry.

Tasks performed within each project included: tearpages research, competitive market research, project management timelines, focus group materials and analysis, client photoshoots, client presentations and final implementation of product to clients' field offices (print project quotes and trafficking/ delivery).

Occasionally, we would be called upon to support web site development including: web templates, web banners, flash presentations, animations for multi-media projects, video story boarding, SEO analysis, screen capture manipulation for use in sales materials.

Freelance Artist & Design – McKinney, TX 2003 - present

Developing various brand, print, packaging & web site for firms ranging from professional service companies to local retail market businesses in the North Texas region. Fine artwork for clients include: acrylic paintings, digital illustrations & office interiors.

PIP Printing – Dallas, TX

Production Designer, *October 1998 - December 1998*

Responsibilities included: processing film for print production, maintaining efficient timeline for print production schedule, color corrections for output files.

EDUCATION

University of Nebraska-Lincoln

Fall 1991 - Fall 1996

Journalism / Advertising BA

Minors - Marketing, English, Fine Art

SOFTWARE

GoLive, InDesign, QuarkXpress, Photoshop, Illustrator, ImageReady, Flash, HTML, CSS & SEO